



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – ECONOMICS

FOURTH SEMESTER – APRIL 2015

EC 4816 - ENTREPRENEURIAL ECONOMICS

Date : 22/04/2015

Dept. No.

Max. : 100 Marks

Time : 09:00-12:00

Part A

Answer any FIVE of the following, not exceeding 75 words

5x4=20

1. Define achievement motivation, Commitment and team building.
2. Is entrepreneurship an issue of luck or persistence?
3. Explain the concept of Start-Up's in entrepreneurship.
4. Identify the problems faced by rural entrepreneurs.
5. What factors motivate people to do business?
6. List out five qualities of a successful entrepreneur.
7. Bring out the importance of "Startup's"

Part B

Answer any FOUR of the following, not exceeding 250 words

4x10=40

8. What are the factors that influence mobility in entrepreneurship
9. Entrepreneurs are born, not made-Do you agree? –Justify.
10. Explain the term project identification. Discuss with examples
11. Bring out the relevance of Corporate Social Responsibility.
12. Assess the need for finance in a business enterprise. What are the sources available?
13. Evaluate the need for tax benefits in small scale industries.
14. Explain the inter-relationship between:
a) Project formulation and Financial Institutions b) Project Formulation and the Government

Part B

Answer any TWO of the following, not exceeding 900 words

2x20=40

15. "The art of management consist in applying the process of management in practice"- Explain
16. Women entrepreneurship even though faced with hurdles but can overcome it explain
17. Evaluate project classification, identification, objectives and internal and external constraints
18. What entrepreneurial decisions have to be taken while launching a new enterprise? What are the tasks before entrepreneurs in developing countries?
